BUSINESS WEEK 2025

SOUTH CAROLINA CHAMBER OF COMMERCE
BUSINESS WEEK

40th Session Program Report

Hosted By:

University of South Carolina's
Darla Moore School of Business

Learn More: 803.799.4601 www.scchamber.net

What is Business Week?

For **40 years**, the South Carolina Chamber of Commerce has been encouraging high school students to dream big by enabling them to lead companies during the annual Business Week program.

Students form mock companies led by Company Advisors from some of the State's most successful businesses. Throughout the week, they attend Ted Talks and workshops while they test their newly acquired knowledge in case studies. The Business Week program focuses on personal and business finance, diversity in business, leadership, and ethics, as well as collaboration and leadership skills.

This year's event was July 13-18, 2025. It was hosted by the University of South Carolina's Darla Moore School of Business in Columbia, SC.

University of South Carolina's Darla Moore School of Business: Columbia, SC.

Participating High Schools 2025

- Academy of Arts Science and Technology
- American Leadership Academy
- Ashley Ridge High School
- Baptist Hill High School
- Bishop England High School
- Blythewood High School
- Carolina Forest High School
- Charleston County School of The Arts
- Clover High School
- D.W. Daniel High School
- Dorman High School
- Dreher High School
- Dutch Fork High School
- Fox Creek High School
- Gettys Broome High School
- Greenville Technical Charter High School
- Greer Middle College Charter High School
- Hampton County High School
- Heathwood Hall Episcopal School
- Hillcrest High School
- Greenville Technical Charter High School
- Greer Middle College Charter High School
- Hampton County High School
- Heathwood Hall Episcopal School
- Hillcrest High School
- Homeschool (VA)
- JL Mann
- Lakewood High School
- Lexington High School
- Lucy Garett Beckham
- Mauldin High School
- Mayo High School of Math Science and Technology
- Nation Ford Highs School
- Ninety-Six High School (G. Frank Russell Technology Center)
- Pee Dee Math Science and Technology Academy
- Powdersville High School
- River Bluff High School
- Riverside High School
- Saint Joseph's Catholic School
- South Carolina Governor's School for the Arts and Humanities
- South Carolina Virtual Charter School
- Southside Christian School
- Spartanburg High School
- Spring Hill High School
- Spring Valley High School
- Sumter High School
- Wando High School
- Westminster Catawba Christian
- Woodmont High School
- York Preparatory Academy

Thank You To Everyone Who

Presenting Sponsors

Blue Cross Blue Shield of South Carolina
First Quality Tissue SE LLC
SC Chamber Education and Workforce Development Foundation

Gold Sponsors

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SC Department of Education

Silver Sponsors

Central Carolina Community Foundation
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Spartanburg High School
Pickens County DECA
Wilson Kibler

Made Business Week Possible

Lead Company Advisor

Alan Jones - *Michelin North America*

Company Advisors

Chase Clelland - *Grow Financial*
Tony Riley - *Food Lion*
Dre Dantzler - *Colonial Life*
Ann Turner - *Colonial Life*
Wells Osteen - *Deloitte*
Daniel Wise - *National Life Group*
Scottie Gainey - *Aya Healthcare*
Crystal Frechette - *Purchase Your Wealth*
Destini Simpson - *Augusta University*
Marcellus Turner - *Lear Seating Corporation*
David Richardson - *Verizon*

Speakers, Presenters & Interviewers

Dean Rohit Verma - *Darla Moore School*
Dr. April Jones - *Darla Moore School*
Georgia Holmes Doran - *Darla Moore School*
Mike Brennan - *CEO, SC Chamber of Commerce*
Dr. Kasie Whitener - *Darla Moore School*
Brian Jones - *City of Rock Hill (Parks, Recreation & Tourism)*
Haley Gibson - *City of Rock Hill (Parks, Recreation & Tourism)*
AJ Myers - *University of SC Athletics - Colonial Life Arena*
Brian Shelton - *Darla Moore School*
Chase Clelland - *Grow Financial*
S. Hunter Howard, Jr. - *The Springs at Simpsonville*
Dr. Anthony James - *University of South Carolina*
Dr. Angela Peters - *Commission on Higher Education*
Patrece Simmons - *Nelson Mullins*
Trey Simon - *President and CEO, SC Student Loan*
Killer Kissam - *President, Dominion Energy SC*

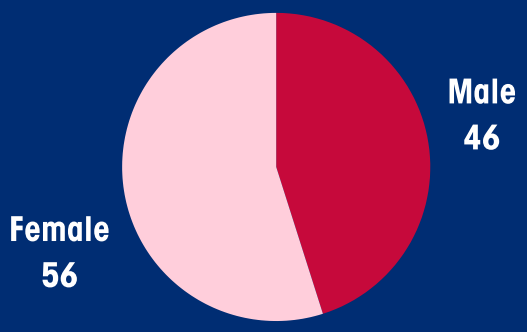
SC Chamber Staff

Cynthia Bennett - *EVP & Chief Operating Officer*
Demetria Shuler - *Business Week Administrator*
Gabriella Evans - *Business Week Coordinator*
The SC Chamber of Commerce Staff

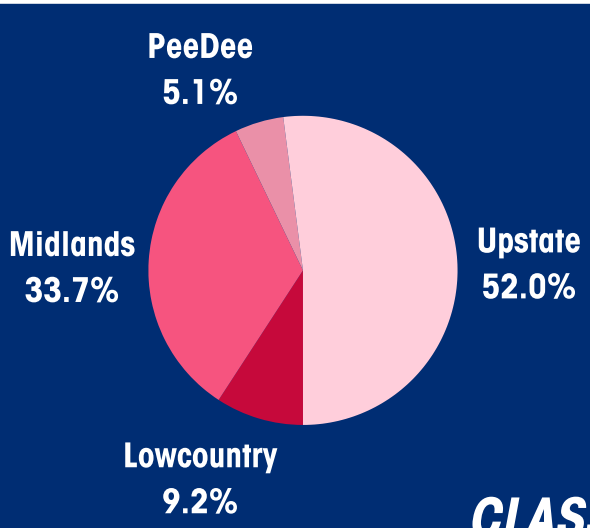
Student Demographics

Total Students for 2025 Business Week:
102 Students

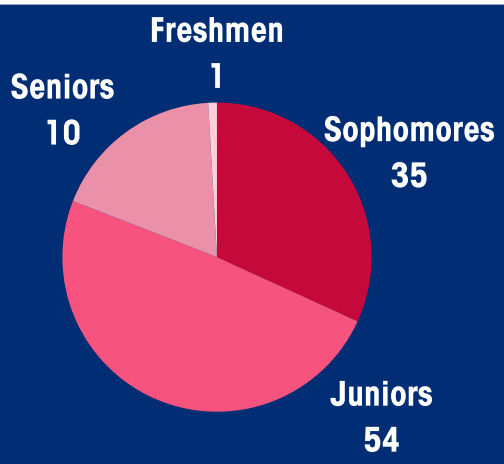
GENDER



REGION



CLASS



2025 Business Week Company CEOs

- **A** — **Brian Truong,** *D.W. Daniel High School*
- **B** — **Brady Garhart,** *Clover High School*
- **C** — **Logan Peterson,** *D.W. Daniel High School*
- **D** — **Stephanie Duan,** *Riverside High School*
- **E** — **London James,** *Powdersville High School*

2025 Winners: Overall & Business Canvas Model

WNBA

Company D
Carolina Queenbees

Jliana Angus	Neil Bailey	Morgan Benjamin	Kieran Bindra	Nick Buggie
Stephanie Duan	Lily Elbaset	Chloe Enslin	Peyton Harmon	Shania Heard
Don Iizuka	Aine Kim	Devin Moll	Mikayla Morrison	
Jadyn Oberg	Hillary Ortiz	Corben Punch	McKenzie Stanton	

CEO Stephanie Duan

Who Were The Exemplary Business Week Students?

AWARD WINNERS

The following scholarships were awarded at 2025 Business Week:

S. Hunter Howard Jr. Scholarship
$5,000
Sponsored By: S. Hunter Howard Jr.

Isabella Puerta
Greenville Tech Charter High School
Company A

Ron McNair Leadership Scholarship
$5,000
Sponsored By: Dominion Energy

Beckett Hoeft
Mauldin High School
Company A

SC Chamber Leadership Scholarship
$2,500
Sponsored By: SC Chamber Education Foundation

Peyton Harmon
American Leadership Academy
Company E

SC Chamber Leadership Scholarship
$2,500
Sponsored By: SC Chamber Education Foundation

Esmeralda Derramona
Baptist Hill High School
Company E

SC Chamber Leadership Scholarship
$2,500
Sponsored By: SC Chamber Education Foundation

London James
Powdersville High School
Company E

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2025

Banquet & Closing Reception