

Get Started Creating Your Profile

Contact James Richter at james@myscma.com for your username and password.

Once you receive your login information, visit SCFutureMakers.com/wp-admin to enter your username and password. Then, you can begin filling out the form with your company information.

Videos

Add up to 3 URLs to videos on YouTube or Vimeo. Include a caption to explain each video. Suggested word count is 10-25 words.

About

Enter a short description of what your company does. Suggested word count is 50-100 words. (Remember this is just an introduction, students can visit your website for more information.)

Working At

What makes your company a great place to work? This is where you can write about your company mission, values, ethics, expectations or goals. Suggested word count is 50-100 words.

Company Facts

Please enter at least 3 numerical facts about your company. These will be turned into infographics on your profile. Answer the provided standard questions or submit your own.

Career Areas

Add careers from the dropdown menu or type the career in the "Other Career" box if it is not listed. This will link to a general description of the this career so students can see education requirements and salary ranges.

The screenshot shows a profile creation form for 'XYZ Manufacturing Inc.' on the SCFutureMakers.com website. The form includes sections for:

- Company Information:** A header with the company logo 'XYZ' and a photo of a worker in a hard hat.
- Social Links:** Icons for Facebook, Twitter, and Instagram.
- Videos:** A section with a video player showing a factory floor and a caption: 'Connected by our strong culture of leadership, openness, hard work and respect, we are committed to progress and safety.'
- About:** A section with three photos and captions: 'We bring more to packaging than just the package. Combining actionable insights.', 'XYZ, Inc. is a \$5 billion global provider of consumer packaging, protective solutions and display and packaging services. From our headquarters in Hartselle, S.C., and more than 330 operations in 34 countries, we produce packaging for a variety of industries and many of the world's most recognized brands, serving customers in 85 nations.', and 'With strong roots in friendship and teamwork, we inspire each other and grow together.'
- Working At:** A section with two text blocks: 'About Us' and 'Working at XYZ, Inc.'.
- Company Facts:** Three circular infographics showing '53,000' (Total headcount employed in the company industry), '\$71,000' (Average annual salary), and '42%' (Profit growth reported within the next 5 years).
- Career Areas:** A list of career areas including Accounting & Finance, Administration, College Recruiting, Customer Service, and Engineering.
- Company Locations:** A section with three maps showing 'Headquarters' (1234 Main Street, Anytown, SC), 'Facility Locations' (1321 Main Street, West Anytown, SC), and another location (1341 Main Street, South Anytown, SC).
- Footer:** A blue bar with the text 'View current open positions at XYZ Manufacturing, Inc.' and a 'FIND OUT MORE' button.

Company Information

Enter your company name.

Upload your company logo using the add/upload image button. The suggested file type is JPEG. File must be smaller than 2MB.

Enter your company website to create a link on your profile.

Social Links

Add social links that students will be interested in viewing.

Photos

Add a minimum of 3 photos using the upload file button. The suggested file type is JPEG less than 2MB. Images will be cropped to square format. Include a caption to explain each photo. Suggested word count is 10-25 words.

Company Locations

Enter your company locations here. Information will be collected from Google Maps to provide your location on your company profile. Please only provide your South Carolina locations. Select "Headquarters" if your SC location is your company HQ.

Career Clusters

Select any/all career clusters that apply to your company. These will not be published on your profile but will be used to help students search for companies relevant to their areas of interest.

Submit

Select the SAVE button and we will be in touch shortly with preview of your profile. Edits can be made at this time. Once you approve, your profile will be published to SCFutureMakers.com for students to review.

SCFutureMakers.com | Company Profile Check List

- ☐ Company Name
- ☐ Company Logo (JPEG or PNG no larger than 2MB)
- ☐ Company Website
- ☐ Social Media Links (Facebook, Twitter, LinkedIn, Instagram, YouTube)
- ☐ Video URL and Captions (Up to 3 URLs from YouTube or Vimeo)
- ☐ Photos and Captions (Up to 5 JPEG or PNG files no larger than 2MB)
- ☐ Career Areas (Select from the drop-down menu)
- ☐ About Us (Describe what your company does; suggested word count is 50-100 words)
- ☐ Working At (Describe your company mission, values, ethics, expectations or goals; suggested word count is 50-100 words)
- ☐ Company Facts (Enter at least 3 interesting facts. These will be turned into infographics on your profile.)
- ☐ Company Locations (Enter your South Carolina company locations)
- ☐ Career Clusters (Select any/all career clusters from the menu)

SC Future Makers is an initiative of the South Carolina Manufacturers Alliance

